

**MIAMI INTERNATIONAL GUITART FESTIVAL 2018**  
Presented by Florida International University School of Music

**Festival Program Advertising Rates**

(all ads include full year listing at migf.fiu.edu)

SIZE	B&W	COLOR
Full page	\$250	\$450
Half page	\$190	\$330
Quarter page	\$150	\$250
Eighth page	n/a	\$150

**FULL PAGE PRIME LOCATIONS**

(subject to availability)

Back cover	n/a	\$650
Inside back cover	\$500	\$550
Back facing page	\$425	\$475
Inside front cover	\$500	\$550
Front facing page	\$425	\$475
Centerfold right	\$450	\$500
Centerfold left	\$450	\$500

**Advertisement Artwork Sizes**

(with no bleeds)

Full page (non-cover)	10.3" tall x 8" wide
Full cover pages (back cover, inside back cover, inside front cover)	11" tall x 8.5" wide
Half page horizontal	5.08" tall x 8" wide
Half page vertical	10.3" tall x 3.85" wide
Quarter page horizontal	2.45" tall x 8" wide
Quarter page vertical	5.08" tall x 3.85" wide
Eighth page horizontal	2.45" tall x 3.85" wide

**AD RESERVATION FORM**

**Ad Size / Orientation:** \_\_\_\_\_ **Total Amount to be Paid: \$** \_\_\_\_\_

**Business Name:** \_\_\_\_\_ **Contact Name:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

\_\_\_\_\_

**City**

**State**

**Zip Code**

**Phone:** (\_\_\_\_) \_\_\_\_\_ (\_\_\_\_) \_\_\_\_\_  
work cell

**Web/Email Address:** \_\_\_\_\_

\_\_\_\_\_  
**Authorized Signature**

\_\_\_\_\_  
**Date**

**Submit this reservation form to:**  
mozgen@fiu.edu and you will receive the payment instructions on the email.

**Deadline for Artwork submission:**  
**December 25, 2017**  
Artwork and payment must both be received by this date.

*Reserve early to get preferred placement!*

**Submit artwork to:** mozgen@fiu.edu  
All artwork must be in high-resolution PDF or JPEG (300 dpi at ad size).