# MIAMI INTERNATIONAL GUITART FESTIVAL 2019

**Presented by Florida International University School of Music**

## Festival Program Advertising Rates

(all ads include full year listing at migf.fiu.edu)

| SIZE | B&W | COLOR |
|---|---|---|
| Full page | $250 | $450 |
| Half page | $190 | $330 |
| Quarter page | $150 | $250 |
| Eighth page | n/a | $150 |

FULL PAGE PRIME LOCATIONS
(*subject to availability*)

| | | |
|---|---|---|
| Back cover | n/a | $650 |
| Inside back cover | $500 | $550 |
| Back facing page | $425 | $475 |
| Inside front cover | $500 | $550 |
| Front facing page | $425 | $475 |
| Centerfold right | $450 | $500 |
| Centerfold left | $450 | $500 |

## Advertisement Artwork Sizes

(with no bleeds)

| | |
|---|---|
| Full page (non-cover) | 10.3” tall x 8” wide |
| Full cover pages (back cover, inside back cover, inside front cover) | 11” tall x 8.5” wide |
| Half page horizontal | 5.08” tall x 8” wide |
| Half page vertical | 10.3” tall x 3.85” wide |
| Quarter page horizontal | 2.45” tall x 8” wide |
| Quarter page vertical | 5.08” tall x 3.85” wide |
| Eighth page horizontal | 2.45” tall x 3.85” wide |

## AD RESERVATION FORM

**Ad Size / Orientation:** _____ **Total Amount to be Paid: $**_____

**Business Name:** _____ **Contact Name:** _____

**Street Address:** _____

_____
**City** **State** **Zip Code**

**Phone:** (_____) _____ (_____) _____
work cell

**Web/Email Address:** _____

_____ _____
**Authorized Signature** **Date**

**Submit this reservation form to:**
mozgen@fiu.edu and you will receive the payment instructions on the email.

*Reserve early to get preferred placement!*

**Deadline for Artwork submission: December 25, 2018**
Artwork and payment must both be received by this date.

**Submit artwork to:** mozgen@fiu.edu
All artwork must be in high-resolution PDF or JPEG (300 dpi at ad size).

**Florida International University School of Music**
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