

## MIAMI INTERNATIONAL GUITART FESTIVAL 2019 Presented by Florida International University School of Music

### Festival Program Advertising Rates

(all ads include full year listing at migf.fiu.edu)

SIZE	B&W	COLOR
Full page	\$250	\$450
Half page	\$190	\$330
Quarter page	\$150	\$250
Eighth page	n/a	\$150

### FULL PAGE PRIME LOCATIONS

(subject to availability)

Back cover	n/a	\$650
Inside back cover	\$500	\$550
Back facing page	\$425	\$475
Inside front cover	\$500	\$550
Front facing page	\$425	\$475
Centerfold right	\$450	\$500
Centerfold left	\$450	\$500

### Advertisement Artwork Sizes

(with no bleeds)

Full page (non-cover)	10.3" tall x 8" wide
Full cover pages (back cover, inside back cover, inside front cover)	11" tall x 8.5" wide
Half page horizontal	5.08" tall x 8" wide
Half page vertical	10.3" tall x 3.85" wide
Quarter page horizontal	2.45" tall x 8" wide
Quarter page vertical	5.08" tall x 3.85" wide
Eighth page horizontal	2.45" tall x 3.85" wide

## AD RESERVATION FORM

Ad Size / Orientation: \_\_\_\_\_ Total Amount to be Paid: \$ \_\_\_\_\_

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ (\_\_\_\_) \_\_\_\_\_  
work cell

Web/Email Address: \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

### Submit this reservation form to:

mozgen@fiu.edu and you will receive the payment instructions on the email.

*Reserve early to get preferred placement!*

### Deadline for Artwork submission:

**February 1, 2019**

Artwork and payment must both be received by this date.

**Submit artwork to:** mozgen@fiu.edu

All artwork must be in high-resolution PDF or JPEG (300 dpi at ad size).