

MIAMI INTERNATIONAL GUITART FESTIVAL 2017

Presented by Florida International University School of Music

Festival Program Advertising Rates

(all ads include full year listing on migf.org)

SIZE	B&W	COLOR
Full page	\$200	\$400
Half page	\$140	\$280
Quarter page	\$100	\$200
Eighth page	n/a	\$100

FULL PAGE PRIME LOCATIONS

(subject to availability)

Back cover	n/a	\$600
Inside back cover	\$450	\$500
Back facing page	\$375	\$425
Inside front cover	\$450	\$500
Front facing page	\$375	\$425
Centerfold right	\$400	\$450
Centerfold left	\$400	\$450

Advertisement Artwork Sizes

(with no bleeds)

Full page	10" tall x 7.5" wide
Half page horizontal	4.75" tall x 7.5" wide
Half page vertical	10" tall x 3.5" wide
Quarter page horizontal	2.25" tall x 7.5" wide
Quarter page vertical	4.75" tall x 3.5" wide
Eighth page horizontal	2.25" tall x 3.5" wide

AD RESERVATION FORM

Ad Size / Orientation: _____ Total Amount to be Paid: \$ _____

Business Name: _____ Contact Name: _____

Street Address: _____

City

State

Zip Code

Phone: (____) _____ (____) _____
work cell

Web/Email Address: _____

Authorized Signature

Date

Submit this reservation form to:

mozgen@fiu.edu and you will receive the payment instructions on the email.

Reserve early to get preferred placement!

Deadline for Artwork and Payment submission: January 20, 2017

Artwork and payment must both be received by this date.

Submit artwork to: mozgen@fiu.edu

All artwork must be in high-resolution PDF or JPEG (300 dpi at ad size).

migf.fiu.edu



Music

FLORIDA INTERNATIONAL UNIVERSITY