

MIAMI INTERNATIONAL GUITART FESTIVAL 2020 Presented by Florida International University School of Music

Festival Program Advertising Rates

(all ads include full year listing at migf.fiu.edu)

SIZE	B&W	COLOR
Full page	\$250	\$450
Half page	\$190	\$330
Quarter page	\$150	\$250
Eighth page	n/a	\$150

FULL PAGE PRIME LOCATIONS

(subject to availability)

Back cover	n/a	\$650
Inside back cover	\$500	\$550
Back facing page	\$425	\$475
Inside front cover	\$500	\$550
Front facing page	\$425	\$475
Centerfold right	\$450	\$500
Centerfold left	\$450	\$500

Advertisement Artwork Sizes

(with no bleeds)

Full page (non-cover)	10.3" tall x 8" wide
Full cover pages (back cover, inside back cover, inside front cover)	11" tall x 8.5" wide
Half page horizontal	5.08" tall x 8" wide
Half page vertical	10.3" tall x 3.85" wide
Quarter page horizontal	2.45" tall x 8" wide
Quarter page vertical	5.08" tall x 3.85" wide
Eighth page horizontal	2.45" tall x 3.85" wide

AD RESERVATION FORM

Ad Size / Orientation: _____ Total Amount to be Paid: \$ _____

Business Name: _____ Contact Name: _____

Street Address: _____

City _____ State _____ Zip Code _____

Phone: (_____) _____ (_____) _____
work cell

Web/Email Address: _____

Authorized Signature

Date

Submit this reservation form to:

mozgen@fiu.edu and you will receive the payment instructions on the email.

Reserve early to get preferred placement!

Deadline for Artwork submission:

January 15, 2020

Artwork and payment must both be received by this date.

Submit artwork to: mozgen@fiu.edu

All artwork must be in high-resolution PDF or JPEG (300 dpi at ad size).